



Looking for the right employee?

We have you covered

Silver Package

Citizen Thursday Careers
Citizen Saturday Careers
Workopolis (Unlimited Job Description)
Free online listing at pgcitizen.ca
Save 22% or \$193 per ad

Gold Package

Citizen Thursday Careers
Citizen Saturday Careers
Gateway to the North Regional Publication
Workopolis (Unlimited Job Description)
Free online listing at pgcitizen.ca
Save 35% or \$431 per ad

Platinum Package

Citizen Thursday Careers
Citizen Saturday Careers
Monday or Tuesday Classified Career Ad
Gateway to the North Regional Publication
Workopolis (Unlimited Job Description)
Free online listing at pgcitizen.ca
*Save 39% or \$622 per ad

* Percent and cost savings based on an average size career ad 3" X 5"

1. Local Coverage

Prince George Citizen Careers Section

Thursdays and Saturdays

Prince George's most popular Careers section distributed to over 24,500 subscriber and non-subscriber households every Thursday and 12,500 subscriber households on Saturdays.

Investment: \$1.85 per line

Bonus 1: Rollover your Thursday Career ad into Saturday's Career section for ½ price (\$0.93) per line

Bonus 2: Rollover your Thursday and Saturday Career ad into Monday or Tuesday's classified section for only (\$0.85) per line

2. Regional Coverage

Gateway To The North

Distributed by Canada Post, it is the only regional publication that delivers your employment opportunity directly into more than 25,000 regional homes north to Chetwynd, south to Quesnel, east to Valemount and west to Smithers.

Investment: \$.72 per line when rolled over from the Citizen Careers Section or \$1.85 per line if not a roll over ad.

3. World Wide Coverage

www.pgcitizen.ca

All ads published in the Prince George Citizen Careers section will also be available on-line for a week for **FREE**.

4. Workopolis

With Workopolis, you connect with Canada's largest pool of talent wherever they are on the Internet. This includes the much sought after experienced candidates who are currently employed. In fact, 54% of visitors to Workopolis already have jobs but are window-shopping for new opportunities.

Investment: When rolled over from the Citizen

Online 7 day postings (3 options):

- \$100 unlimited job description
- \$50 up to 50 words
- \$25 up to 20 words

THE PRINCE GEORGE CITIZEN

250.562.2441 / 250.562.6666


WORKOPOLIS
Time to shine